## **Press Release**



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## For Immediate Release:

## Experience the Adirondack Coast's Signature Colors this Fall Great Walks and Day Hikes Lead to Breathtaking Adirondack Views

*Plattsburgh, NY*– 8/27/2015 – Autumn on the Adirondack Coast is characterized by sun-baked days and cool, crisp nights. Flaming reds, oranges and gold's – the Adirondack Coast's signature colors of fall – help make this, what is often described as, the most beautiful time of year. Follow the progression of color change as it slowly moves down in elevation, beginning in mid-September in the Adirondack High Peak region through mid-to-late October along Lake Champlain.

There is no better time to explore the Adirondack Coast on foot than in the fall. More than 2,000 miles of hiking trails wind through the Adirondacks offering a glimpse into a world pristine and untouched – just as it was hundreds of years ago. In autumn, the Adirondack fall foliage provides a spectacular backdrop for any hiking experience. Whether it's reaching the fire tower on Lyon Mountain, backpacking through the woods or just strolling along Plattsburgh's Heritage Trail, the Adirondack Coast offers a wide variety of hiking opportunities all with breathtaking views.

Get an up-to-date foliage report on the Adirondack Coast as well as information on great walks and day hikes by visiting goadirondack.com.

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## About the Adirondack Coast Visitors Bureau

The Adirondack Coast Visitors Bureau, a division of the North Country Chamber of Commerce, was established in 1994 as the official tourism promotion agency for the travel and tourism industry in Clinton County, NY. Based in Plattsburgh, NY, the Adirondack Coast Visitors Bureau contributes to the county's economic development and quality of life by promoting the region as a destination for leisure and group travel with a particular focus on history, agriculture and outdoor recreation including cycling, paddling, fishing, boating and skiing. For more information about Clinton County tourism, please contact the Adirondack Coast Visitors Bureau at 518.563.1000, visit goadirondack.com or log onto Facebook.com/AdkCoast.